

COREY ANDERSON

ART DIRECTOR | GRAPHIC DESIGNER

CONTACT

Email: corey@coreyanderson.net
Phone: (651) 815-5269
Portfolio: coreyanderson.net

EDUCATION

**Bachelor of Fine Arts
in Graphic Design**
Minneapolis College of
Art and Design



SKILLS

Photoshop	Illustrator
WordPress	Slack
Asana	Reuters Connect
Instagram, X, Facebook, etc.	

ACHIEVEMENTS

2008 Regional Emmy Award
Numerous Page One and Minnesota
Magazine awards

REFERENCES

Available upon request

WORK EXPERIENCE

MinnPost

Creative Director

August 2007 - March 2025

I came aboard at MinnPost prior to its 2007 launch to help build the website, at the time one of the first nonprofit local news websites in the nation. Initial duties included website design and working with Clockwork on site architecture. In 2012, I designed a new logo for MinnPost, currently still in use, consistent with a clean redesign of the site.

Daily duties included loading every story and producing eye-catching art for each one, using freelance photographers and illustrators, Reuters photographs, and high-end stock art and photography. I also curated and wrote the afternoon Glean, wrote and created the weekly MinnPost News Quiz, laid out the daily newsletter, and touted stories and events on numerous social media platforms. On the promotional side and as a member of the Audience Development Committee, I designed member drive campaigns, print and online fundraising materials, and print and online designs for events like MinnPost Socials, MinnRoasts (2009-2019), MinnPost Tonight (2021), and the ongoing MinnPost Festival.

City Pages

Online Managing Editor

October 2004 - August 2007

In this role I oversaw news, arts and sports funnels. I uploaded the weekly print content, resizing art, and changing headlines and subheads for search engine optimization. I also trained reporters in creating online-only content.

Advertising Art Director

September 2003 - October 2004

As advertising art director, I wrote, concepted and designed ad campaigns for City Pages' clients, as well as City Pages' promotional campaigns.

The Rake

Art Director/Production Manager

November 2001 - August 2003

I joined The Rake eight months before launch, designing the logo, editorial layouts, promotional materials and a four-page introductory guide. For this New Yorker-style monthly magazine, I designed the editorial content and its cover, assigning illustrators and photographers, and uploading content to the Rake website. Managerial duties included designing spec ads and overseeing a part-time production assistant.